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# THE UNCANNY

# X-MEN

TM  
DEATH  
TO THOSE WHO  
VIOLATE THE LAND  
AND LAWS OF THE  
SUN-GOD!



12



TM & © 2005 MARVEL

TO SAVE THE SAVAGE LAND!

Now... the Amazing

# ENERGIZED™ SPIDER-MAN!

**ENERGIZED**

**TO CLIMB!** Attach the Spider Clamp, turn on Spiderman's energy belt and his web climber goes into action. He climbs doors. Walls. Windows. Fences. Automatically.

**ENERGIZED**

**TO PULL!  
TO LIFT!**

Spiderman's energized web actually pulls and lifts objects heavier than his own weight!



**ENERGIZED**

**TO POWER HIS**

**SPIDERCOPTER.** As Spiderman sits in his Spidercopter, his power turns the rotor. And also sends out a powerful search beam. Spiderman flies by night.



Spider-man is 13 1/2 inches tall.

© 1978 Remco Toys, Inc., New York, New York 10010

**ENERGIZED**

**TO THROW LIGHT!**

His Spider-Light cuts a beam through the night, lighting the way to safety... or to find the enemy!



The  
**ENERGIZED**

**GREEN**

**GOBLIN.** Spiderman's enemy. He's energized to cut Spiderman's web. power his Goblin Ray gun. A formidable foe for Energized Spiderman.

Green Goblin comes with Web Cutter and Goblin Ray Gun.



**ACCESSORY PACK,  
TOO!** A Spider Trap, plus Spider Ray Gun. Rocket Camera. Just attach to Spiderman's Energy Belt!

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**REMCO**

Cyclops. Storm. Banshee. Nightcrawler. Wolverine. Colossus. Children of the atom, students of Charles Xavier, MUTANTS—feared and hated by the world they have sworn to protect. These are the STRANGEST heroes of all!

# Stan Lee PRESENTS: THE UNCANNY X-MEN!™

THEY'D BEGIN CLIMBING AT DAWN-- LED BY KA-ZAR, THE LORD OF THIS SAVAGE LAND-- AND WITH EACH PASSING HOUR, THE AIR HAD GOTTEN COLDER, THE WINDS MORE BITTER. IT HAD SNOWED TWICE TODAY AND THE MOUNTAIN TRAILS WERE ICE-COATED, AND TREACHEROUS.

IT TOOK AN EFFORT TO REMEMBER THAT, ONLY DAYS BEFORE THIS HAD BEEN PART OF A VERDANT, PREHISTORIC JUNGLE.

OUR JOURNEY IS ENDED, X-MEN. BEYOND THIS RIDGE LIES OUR THRICE-DAMNED DESTINATION.



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BEHOLD, MY  
FRIENDS. THE  
CITY OF THE  
SUN GOD!!

KA-ZAR'S VOICE IS THICK WITH PAIN AND FURY. HE AND TONGAH'S FALL PEOPLE HAD FOUGHT BITTERLY TO PREVENT THE CITY'S CONSTRUCTION, BUT THEY HAD FAILED. AND THAT FAILURE MAY HAVE DOOMED THE SAVAGE LAND.

THE WAR HAD BEGUN WEEKS BEFORE, WITH THE RESURRECTION OF THE PETRIFIED MAN -- THE LIVING EMBODIMENT OF GAROKK, THE SUN GOD.\* GAROKK WAS DETERMINED TO BRING EVER-LASTING PEACE TO THE LAND, NO MATTER WHAT THE COST...



\*LAST ISSUE -- Reg.

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...SO HE -- AND HIS HIGH-PRIESTESS, ZALADANE -- SET OUT TO BUILD A GREAT, ETERNAL METROPOLIS, WHEREIN ALL THE MYRIAD RACES INHABITING THE SAVAGE LAND COULD LEARN TO LIVE TOGETHER AS BROTHERS. ANY WHO RESISTED THIS "NEW ORDER" WOULD, REGRETTABLY, BE SLAIN.

SOMEHOW, THOUGH, THE CITY UPSET THE DELICATE ECOLOGICAL BALANCE THAT, THROUGHOUT THE AEONS, HAD KEPT THE ANTARCTIC ICECAP AT BAY. NOW, FOR THE FIRST TIME, THE SAVAGE LAND KNOWS WINTER.

AND IF THE BALANCE IS NOT CORRECTED SOON, THE WINTER WILL LAST FOREVER.



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CONTINUED AFTER NEXT PAGE

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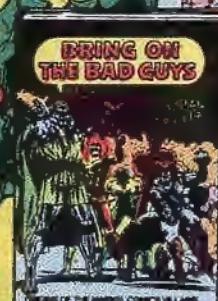
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# have a Merry Christmas ..MARVEL STYLE!

ALL  
NEW!  
BY STAN LEE  
& JACK KIRBY



DON'T  
DELAY!!  
ORDER  
TODAY!

HERE THEY ARE!  
JUST IN TIME FOR THE  
HOLIDAY SEASON!

FROM THE  
ALL NEW 100-PG.  
**SILVER SURFER**  
EPIC TO THE  
1979 HULK  
CALENDAR.  
YOU'RE IN FOR THE MOST  
**MARVEL-OUS**  
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AND JUST BECAUSE WE LOVE YA  
WE'LL PAY THE POSTAGE!





THEN, AS SUDDENLY AS THE BATTLE BEGAN, IT ENDS.

THEY--  
THEY'RE  
FLYING  
AWAY.

THEY'RE  
PULLIN' OUT,  
'CAUSE THEY'VE  
CAUGHT AS  
MANY OF US  
AS THEY CAN  
CARRY.

AS SOON AS  
THEY GET SOME  
REINFORCEMENTS,  
THEY'LL BE BACK.

I THINK NOT,  
WOLVERINE.

THOSE PTERASAURS ARE GLIDERS.  
THEY WON'T BE ABLE TO MAKE ANY  
HEADWAY AGAINST THE WINDS  
I'VE SET UP AROUND THIS PEAK.

WE'RE GOIN' INTO  
THAT CITY, FOLKS,  
AND WE'RE BUSTIN'  
OUR BUDDIES FREE.  
ANY OBJECTIONS?

NOT FROM ME, BUT  
WHAT ABOUT KA-ZAR'S  
SABRE-TOOTH?

NICE WORK,  
ORORO.  
BUT WE  
WON'T BE  
HERE LONG!

RRRAWR!

DON'T WORRY, ELF.  
I'LL HANDLE  
THE PUSSY-CAT.

C'MERE, ZABLJ,  
YOU AND ME  
ARE GONNA  
HAVE SOME  
WORDS.

RRR?

I KNOW  
YA WANT  
TO HELP US  
RESCUE YER  
PAL, BUT YA  
CAN'T.

DON'T SNARL AT  
ME--WE GOTTA  
BE SNEAKY DOWN  
THERE--AND  
YOU'RE AS  
INCONSPICUOUS  
AS A MACK  
TRUCK.

SO LISTEN--  
TONGAH DOESN'T  
KNOW WHAT'S  
HAPPENING--HE  
THINKS THE  
X-MEN ARE ON  
THEIR WAY  
HOME. YOU  
HEAD FOR HIS  
VILLAGE...

...AND BRING  
HIM AND HIS  
WARRIORS  
HERE--  
PRONTO!



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Learn at home in  
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WITH COURSE**

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I am presently working as a field engineer, helping to build a new plant for Allied Chemical and am using my training from your school to a lot of use.

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The Course helped in my promotion to senior engineer with a 72% salary increase.

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IN DRAFTING**

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TEST**

**1**

**2**

**3**

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# ALL NEW GOODIES FROM SPIDEY'S WEB

## SPIDER-MAN FLASH CAMERA

Have Spidey himself take your picture with the Fabulous flash camera that takes beautiful pictures. Batteries for flash not included. \$7.95 & 1.00 P&H



## SPIDEY CAR WITH BOAT AND TRAILER



Friction powered - search the country, side or sail the sea with Spidey. \$2.98 & .50 P&H

All denim complete with a felt figure of Spidey on its back. Great for school, camping or anything. \$6.49 & 1.00 P&H



## SPIDER-MAN BACKPACK

## SUPERSHOOTER



Choose from the Spider man Web shooter, the Hulk flying fist or the Captain America super shooter. All eject safety, rubber tipped projectiles. Each \$2.39 & .50 P&H

## MINIATURES BY GORGI



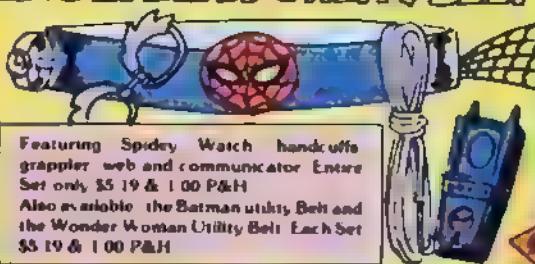
Spider man Van, Captain America & Marvel Comics Truck. Sturdy Gorgi construction & quality. These miniatures are built for hours of super fun. Entire set of 3 \$3.69 & .49 P&H

## ALL NEW MARVEL STICK-ONS!



Get this set of over 20 full color stick ons. Use them on your books, bikes, for decorations or anywhere. \$3.00 & .50 P&H for the entire set.

## SPIDERMAN UTILITY BELT



Featuring Spidey Watch, handcuffs, grappier, web and communicator. Entire Set only \$5.19 & 1.00 P&H. Also available the Batman utility belt and the Wonder Woman Utility belt. Each Set \$5.19 & 1.00 P&H

## SPIDEY TALKING VEHICLE



No batteries needed. Friction powered. Just watch your Spider man Car do its thing saying & exciting messages. \$7.95 & 1.00 P&H

## SPIDEY SUPER SLEEPER Yoyo

What's the greatest yoyo of them all? A Spidey yoyo. Only \$1.19 & .40 P&H



## SPIDER-MAN SECRET PEN

Comes with secret compartment for holding headache capsule and writes with invisible ink. Complete with instructions. \$1.98 & .49 P&H

### PLEASE SEND THE FOLLOWING IMMEDIATELY:

- \$8.95 \*  \$6.19
- CAR, BOAT & TRAILER  \$3.48 \*  \$1.59
- BACKPACK  \$7.49 \*  \$3.50
- SUPERSHOOTER  \$2.89 \*  \$2.47
- MINIATURES  \$4.18 \*  \$8.98
- SPIDEY  BATMAN  WONDER WOMAN

I've enclosed \$ \_\_\_\_\_ & (INCLUDES POSTAGE & HANDLING ALONG 4 WEEKS FOR DELIVERY)

BANK AMER CARD NO. \_\_\_\_\_

MASTER CHARGE NO. \_\_\_\_\_

SEND TO \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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EXPIRATION DATE \_\_\_\_\_

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CANADIAN 4.00 SCE - U.S. FUNDS ONLY

A NEW HEROES WORLD HAS OPENED - JUST FOR YOU, LOCATED AT NEW APPLAUSE SQUARE, NORTHWESTERN HIGHWAY, SOUTHFIELD, MICH. (JUST A STONE'S THROW FROM DETROIT). COME VISIT US - YOU WON'T BE SORRY!

# IT'S FUN

for  
every  
one!



NO SUGAR TO HARM YOUR TEETH!  
OK WITH MOMS OF THE WORLD!

Soft, Juicy  
Chunks!

GREAT  
TASTE



AMAZING  
BUBBLES -  
4 LONG-LASTING  
FLAVORS!

Soft'n  
SugarFree

Bubble Gum

BLAMMO

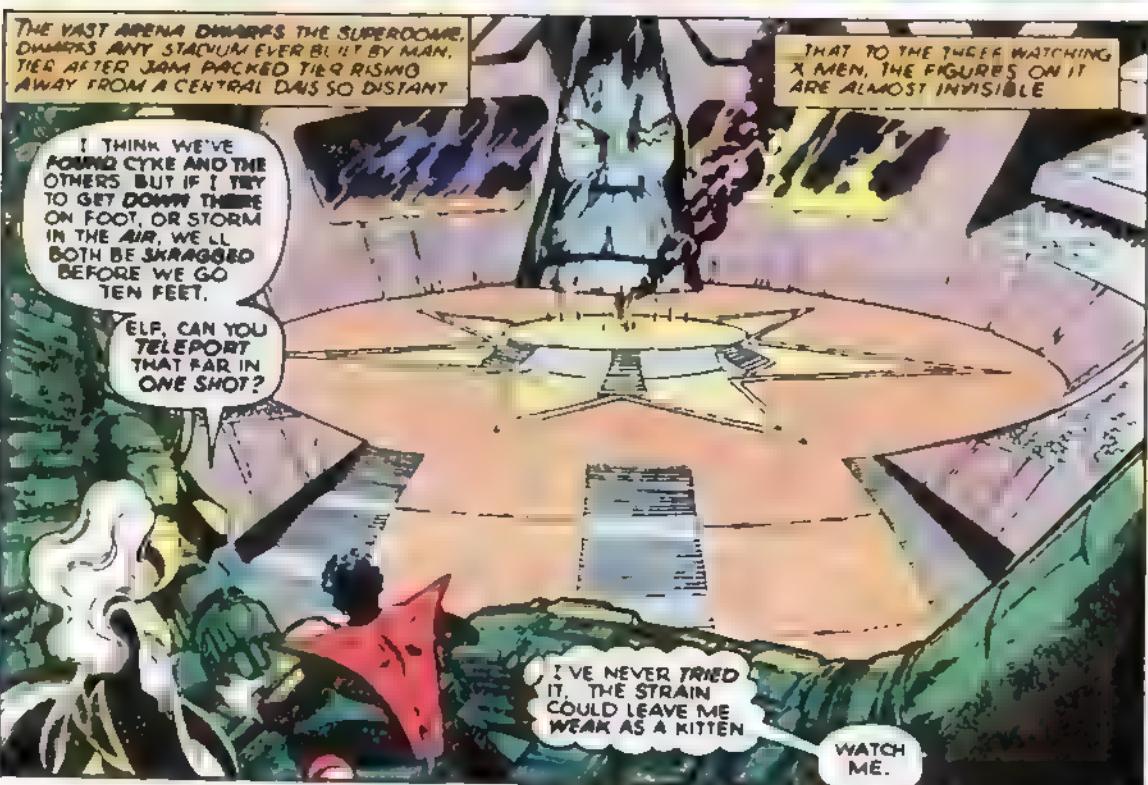


Ask your Mom to buy  
the money-saving box

BLAMMO®

You can buy chunks  
one-at-a-time.

**Soft 'n SugarFree**  
BUBBLE GUM

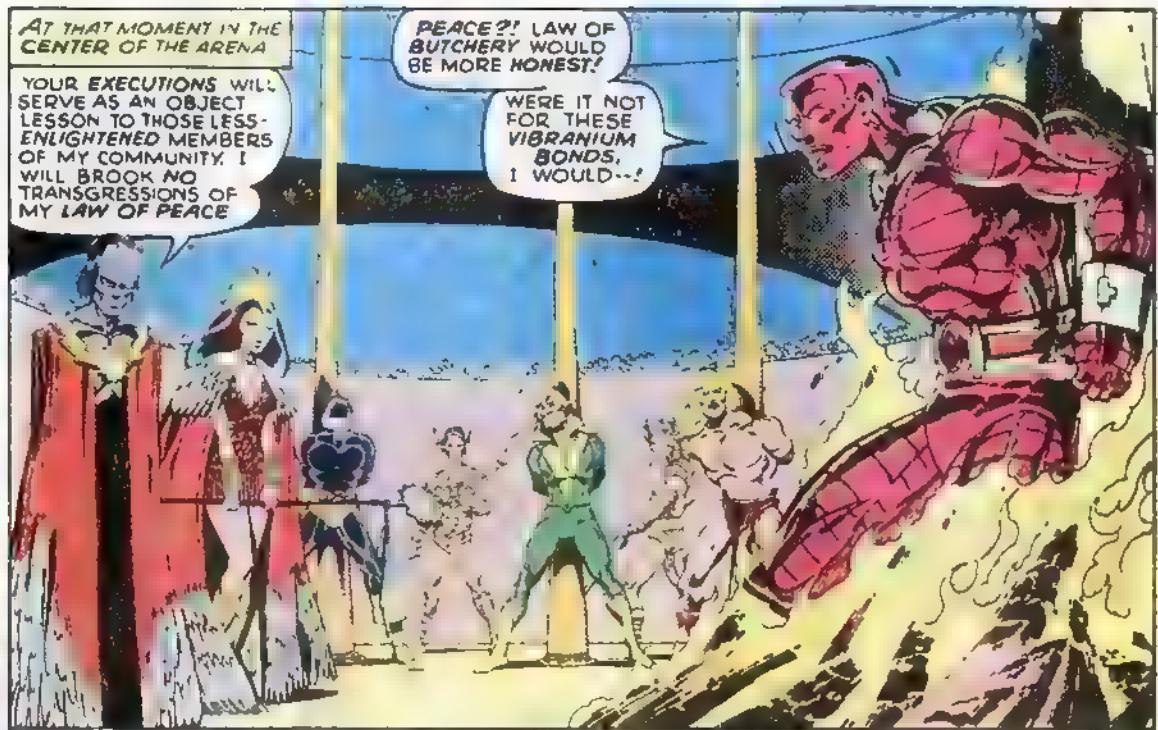


AT THAT MOMENT IN THE  
CENTER OF THE ARENA

YOUR EXECUTIONS WILL  
SERVE AS AN OBJECT  
LESSON TO THOSE LESS-  
ENLIGHTENED MEMBERS  
OF MY COMMUNITY. I  
WILL BROOK NO  
TRANSGRESSIONS OF  
MY LAW OF PEACE

PEACE?! LAW OF  
BUTCHERY WOULD  
BE MORE HONEST!

WERE IT NOT  
FOR THESE  
VIBRANIUM  
BONDS,  
I WOULD...



SHENCE! FOR THE GOOD  
OF THE STATE, OUTLANDER,  
SACRIFICES ARE  
NECESSARY.

YOUR  
TIME  
GROWS  
SHORT,  
X-MAN

HOW MUCH LONGER  
CAN EVEN YOUR  
ARMORED FORM  
WITHSTAND THE AWE  
SOME HEAT OF THAT  
MAGMA PIT?

HE'S RIGHT. MY BODY  
IS ALREADY GLOWING  
RED-HOT.

NO PAIN YET--  
BUT IT WILL  
COME. I WONDER  
--WILL I MELT?

IT'S HAPPENING AGAIN!  
ANOTHER X-MAN IS ABOUT  
TO DIE, AND I'M HELP-  
LESS TO PREVENT--EH?!

MADE  
IT!

LEADER--  
DO YOUR  
STUFF!

WITH PLEASURE,  
NIGHTCRAWLER!

COLOSSUS.  
THE PILLAR--

ZZRAK!

# HEEL, SUPERDOGS!! MILK DUDS SUPERDUDS



Superduds of the Universe, take heart! At last our time has come

No longer will we suffer the scorn of those who would mock our cause.

No longer will we bear the insults of the sniveling superavengers.

Groveling glory-seekers! They have their sweepstakes, and we shall have ours.

The Infamous Milk Duds Superduds Sweepstakes, to be precise

Just fill out the entry blank, then mail it back to us. And strike a blow for Superduds everywhere.

## A MASTERFULLY MENACING SCHEME!

To all Milk Duds, Sto Poke, and Black Cow eaters, we offer an opportunity that the misguided followers of superheroes cannot share.

And you shall hear all about it, in due time.

But first, have patience while we tell you of our grand design.

Our design for total domination of the Famous Clark Bar Superhero(Ha!) Sweepstakes

We shall insist that your entry be accepted in their Sweepstakes To give you an equal chance at the prizes they offer to their toadies. We shall use force, if necessary.

## YOUR DATE WITH DESTINY!

Now for the spoils of victory. The rich rewards of ruthlessness

If you should be the first-prize

winner, you and your family (limit of four people) will be flown to New York City and back.

You'll stay for three days and two nights. All expenses paid.

You'll be taken on a personal tour of the Marvel Comics offices, where an artist will draw your image into an upcoming issue of your favorite Marvel Comic.

You'll be part of the action in a famous superhero adventure.

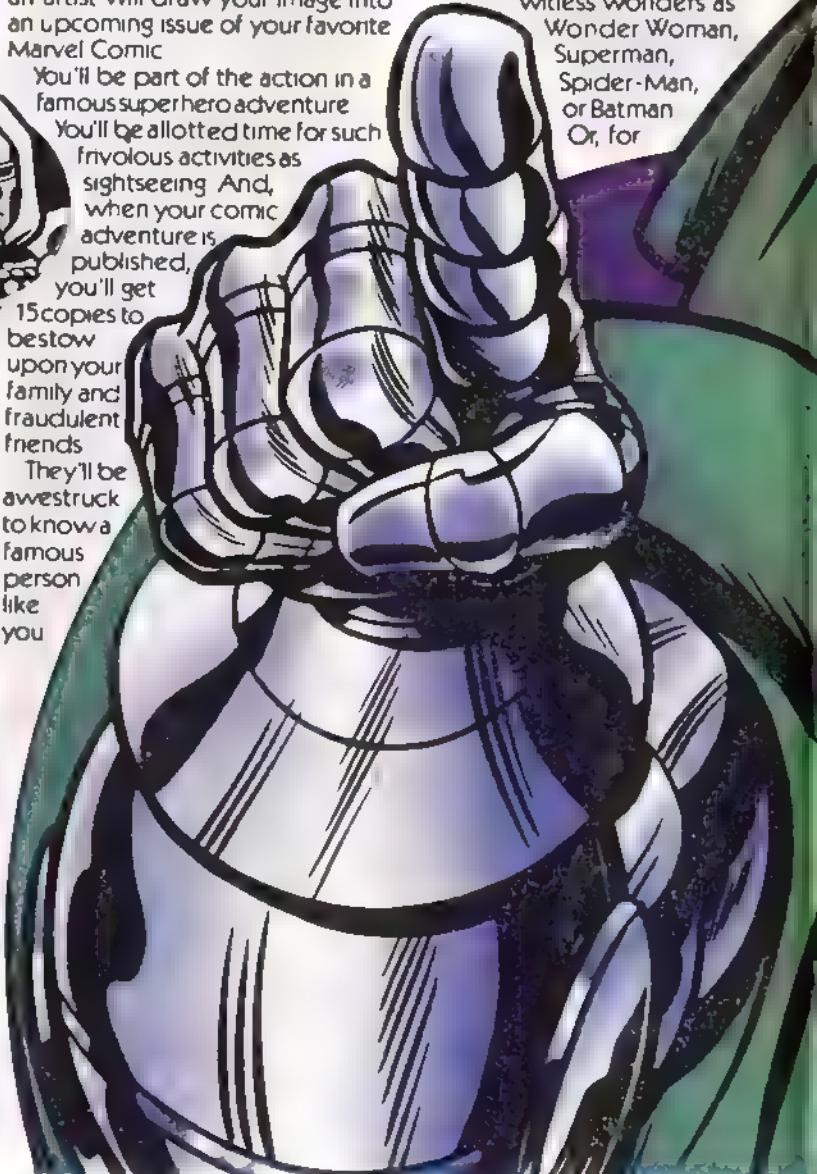
You'll be allotted time for such frivolous activities as sightseeing. And, when your comic adventure is published, you'll get 15 copies to bestow upon your family and fraudulent friends.

They'll be awestruck to know a famous person like you.

If you happen to be one of the 20 second-prize winners, you'll get your own Famous Superhero (Bab! Dots!) or Infamous Superdud wristwatch.

You'll have your choice of the cowardly countenances of such

witless wonders as Wonder Woman, Superman, Spider-Man, or Batman. Or, for



# IT'S THE INFAMOUS DUDS SWEEPSTAKES!

the enlightened among you, the Joker. The full-color Swiss-made watches would normally sell for \$19.95 to \$23.95.



If you should be one of the 100 third-prize winners, you'll get a year's subscription to the DC or Marvel comic of your choice. The Incredible Hulk, Green Lantern, Wonder Woman, Ms. Marvel, Captain America, Red Sonja, Justice Society, Plastic Man, Thor, you name it. Even that precious poppet, Little Lulu.

## GRAND AND GLORIOUS SUPERDUDPRIZE!

And now, faithful followers, we come to the opportunity we promised earlier. In addition to drawings for all those prizes you've just been reading about, everybody who dares to enter the Infamous Milk Duds Superduds Sweepstakes

will automatically be entered in a special drawing. And ten of those people, maybe even you, are going to win splendid Schwinn ten-speed bicycles.

Of course, wrappers from Milk Duds, Slo Poke or Black Cow can also help you get all kinds of super premiums. All of the details are in the Famous Clark Bar ads.

So find yourself a pen or pencil, fill out the entry blank—the rules (als, we do have rules) say you must print—and mail your entry before November 1, 1978.

It's so easy, even a simple-minded super-do-gooder could do it.



## THE INFAMOUS MILK DUDS SUPERDUDS SWEEPSTAKES!

P.O. Box 55 Chicago, Illinois 60677

- 1 To enter, type or print firmly your name, address and zip code on this official entry blank or on a plain piece of 1-1/2 page 100-lb. or greater weight paper as you prefer. Your entry may be mailed separately.
- 2 Open any entry, seal and wrapper from Milk Duds, Slo Poke or Black Cow and enter on the entry card. MILK DUDS printed on Milk Duds and printed on the entry card. SLO POKE printed on Slo Poke and printed on the entry card. BLACK COW printed on Black Cow and printed on the entry card. Clark Bar printed on Clark Bar and printed on the entry card.
- 3 Send entries to Superduds Sweepstakes, Box 55, Chicago, Illinois 60677.
- 4 Entries must be postmarked by November 1, 1978 and received by November 3, 1978.
- 5 Entries will be the 200 entries in random drawings conducted by H. Chen & Company, an independent judging organization, whose sole aim is fair.
- 6 Prizes are not transferable and substitution or prizes is not allowed. Commence date of family. The odds of winning will be determined by the number of entries received. All odds will be available.
- 7 The sweepstakes is open to U.S. residents, except employees and the immediate families of beverage, food, advertising agencies and H. Chen & Company, held in Illinois and whenever else prohibited by law. Subject to all federal, state and local laws and regulations.
- 8 If you wish a list of winners, send a separate stamped addressed envelope to Box 55, Chicago, Illinois 60677.

NAME
ADDRESS
CITY
STATE
ZIP

# SATURDAY MORNING FEVER

IT'S ON THE RISE ON NBC!



THE <sup>NEW</sup> FANTASTIC FOUR\*  
\*10:30 EASTERN TIME

JANA OF THE JUNGLE  
IN THE GODZILLA POWER HOUR\*\*  
\*9:30 EASTERN TIME



\*NBC'S NEW SATURDAY MORNING  
SHOWS START SEPTEMBER 9.  
CHECK YOUR LOCAL TV LISTINGS  
FOR TIME AND CHANNEL.



†Marvel Comics Group, a Div.  
of Cadence Ind. Corp. 1978  
\*\*Hanna-Barbera  
Productions Inc. 1978

# X-MAIL

c/o MARVEL COMICS GROUP  
575 Madison Avenue  
New York, New York 10022

ROGER STERN  
EDITOR  
JIM SALICRUP  
ASSISTANT EDITOR

Hi,

It goes without saying that *X-MEN* #111 was well crafted, well scripted, and an all around fine piece of craftsmanship. And, of course, the artwork was magnificent (Thank God for John Byrne!) But with a bimonthly comic, one should come away with more than that. One should find it essentially memorable. Two months is a long time to wait for your favorite comic to come around. In that time, I usually have re-read my *X-MEN* collection to date at least once. What I want from a new issue is new developments. I want the characters to have progressed. The problem with this carnival story was its basic premise—although the new personality of Jean Grey, for instance, was interesting, what makes the book itself so captivating is the continuing story—or saga, if you will—of the old *X-Men*, and all the other *X-Men*.

If this book were monthly, you could have gotten away with this story without a word of protest from me, but it's not. And, although the story was flawless, it means a long wait to find out what happens to my favorite super folks. The only real forward movement was the reuniting of Hank McCoy with his former team mates. One can't afford to bide one's time in a bi-monthly, Chris.

Debbie Lipp  
62 Towerhill Rd.  
Mt. Lakes, NJ 07046

You bring up a lot of valid points, Deb—most of which we've taken care of, as you noted, by making the book monthly!

Dear Makers of Mutant Masterpieces

Chris, John, all of you, *X-MEN* #111 was the best yet. Starting with the cover, featuring a raucous Banshee hawking his friends, to the X-Men's anger at the end, the story had a fine sordid, melancholy feeling.

Under Xavier's tutelage, the X-Men have learned to deal with themselves and their powers. Yet, in the back of their minds, there is always the concept of "freak". Their enslavement and abasement by Mesmero touched a deep chord in all of them. Note the usually calm Ororo's anger, fired by shame! The story was minor in comparison to their latest adventures, but I think the repercussions will be deeper. For instance, Nightcrawler's fond memories of his circus life will always be tainted by his experience as an enslaved side show attraction.

I'm more and more intrigued by Phoenix. I liked the Beast's recognition of her telekinetic powers and her scene with Wolverine. Little details, Jean's recognition of Magneto after her mindprobe and her stunned reaction. For Jean, it has been a long time since she has sensed that particular evil mind.

But I liked all of the issue and its continuity with *MARVEL TEAM UP*. Thanks for a fine issue in a continuing series of excellence.

David M. Hancock  
SUPO 20410, University of Arizona  
Tucson, AZ 85720

You're not the only one who's intrigued by Phoenix, David. We think you'll find in issues to come that a lot of assumptions people have been making about her—particularly as she relates to Scott and vice versa—are about to be tossed out the window. Chris and John have a long term goal vis-a-vis *X-MEN*, and that's to add more than a little suspense to the proceedings. They plan to make this a book where anything can happen, where

nothing—even our heroes' survival—is certain. As Storm told Cyclops two issues back, the X-Men are people and people change. They're also unpredictable. The future—at least as Chris, John and Terry Austin see it—promises to be exciting. And, better yet, it ought to be spectacular.

Chris & John,

First off, let me offer my thanks for Hank McCoy's involvement with this team again. He's been too far apart from his first, original group in recent years, and deserves at least a temporary visit.

But, on to graver matters. To have your memories, your identity, your very personality violated and twisted—to be someone's absolute *thrall*—must be the most humiliating experience imaginable. I don't blame the X-Men for being so furious. As a matter of fact, Wolverine really surprised me this time. I would've expected him to blow up completely, and go running off to personally dissect Mesmero. But he didn't. He used his head to free the others from Mesmero's hold, and didn't fly off the handle at all. It seems to me that that shows real progress. But—oh, wow, can you imagine what their experience is going to do to the X-Men? From all those weeks of doing things they didn't want to do, of being mistreated and exhibited like animals, they're bound to have deep bitterness that won't go away just with clubbing Mesmero. I can just visualize the consequences. Jean & Scott's relationship will be in trouble, as will Scott's leader status. Group morale will hit rock bottom. And with tempers on edge, someone's bound to make a serious mistake at the wrong time. I have a very bad feeling that this whole team is going to be turned upside-down.

And right now, even more troubles. The new X-Men are nowhere near good enough to best Magneto, and it looks as though they're gonna get creamed. It looks that way. But Magneto hasn't met Phoenix yet! Personally, I think he's in for a little surprise.

Meredith Robbins

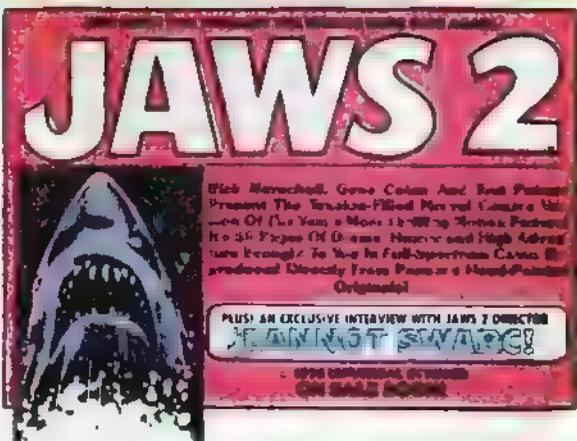
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As that storyline turned out, Meredith, a whole lot of characters found themselves in for a whole lot of surprises, few of them pleasant. Echoing our comment earlier on about Jean/Pheonix, Wolverine will also evolve over the months to come; indeed, if all goes well, all the X-Men should become more and more 3-dimensional as time passes. Archetypes, perhaps... stereotypes, never!

NEXT ISSUE: We turn our attention to one of the most neglected X-Men, Professor X! In a way, this story could be called his origin, for the events therein start him down the path that eventually led to his formation of the first X-Men team. There's also an unexpected guest-appearance by a present-day Marvel super-star. So be here in 30 days people, for: *PSI-WAR!*

**JAWS 2**

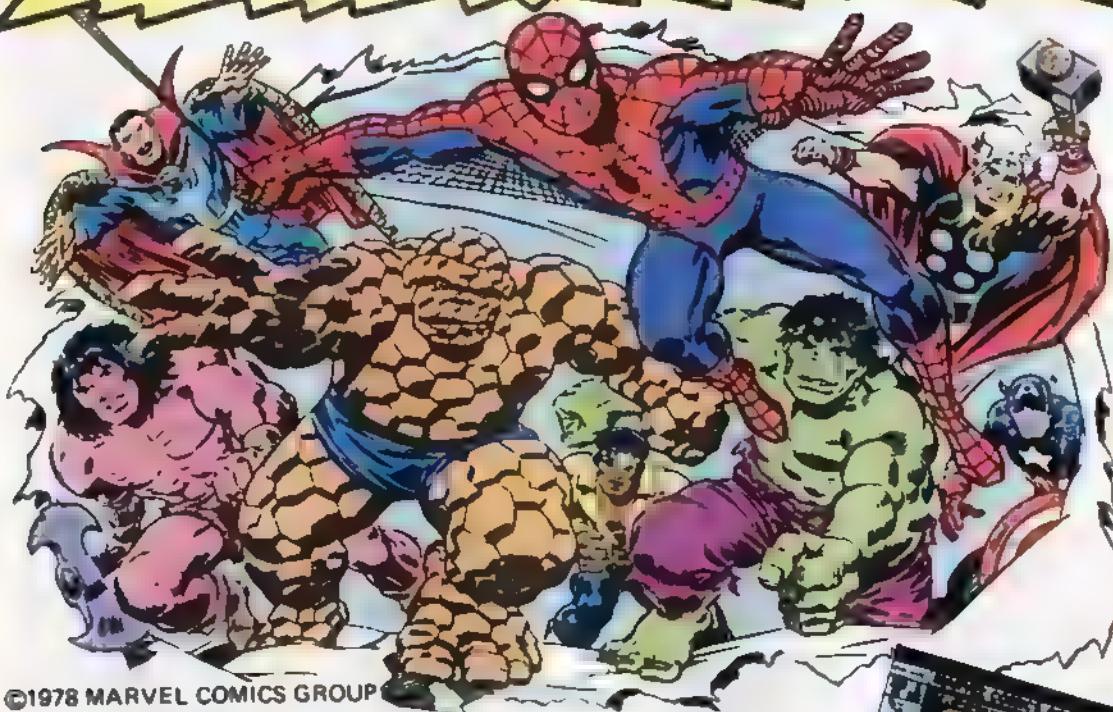


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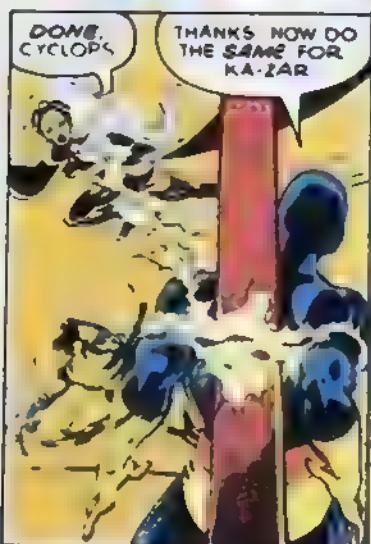
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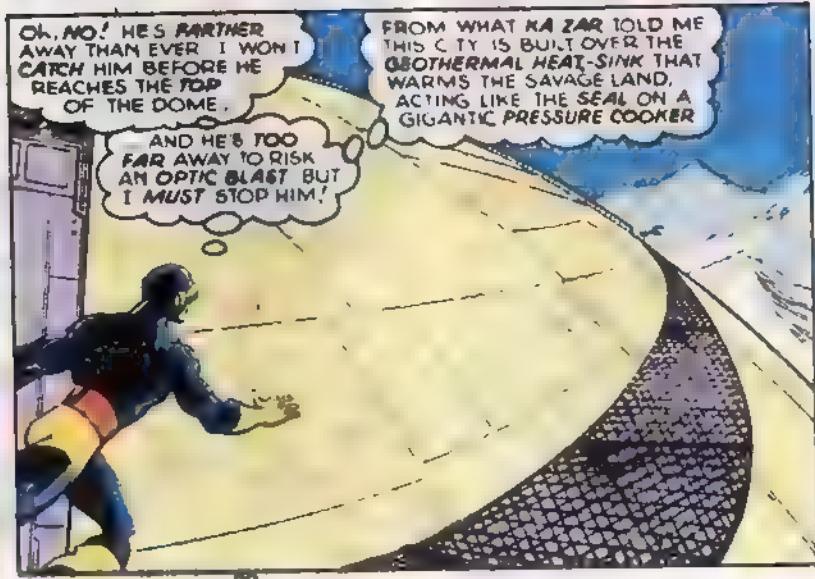
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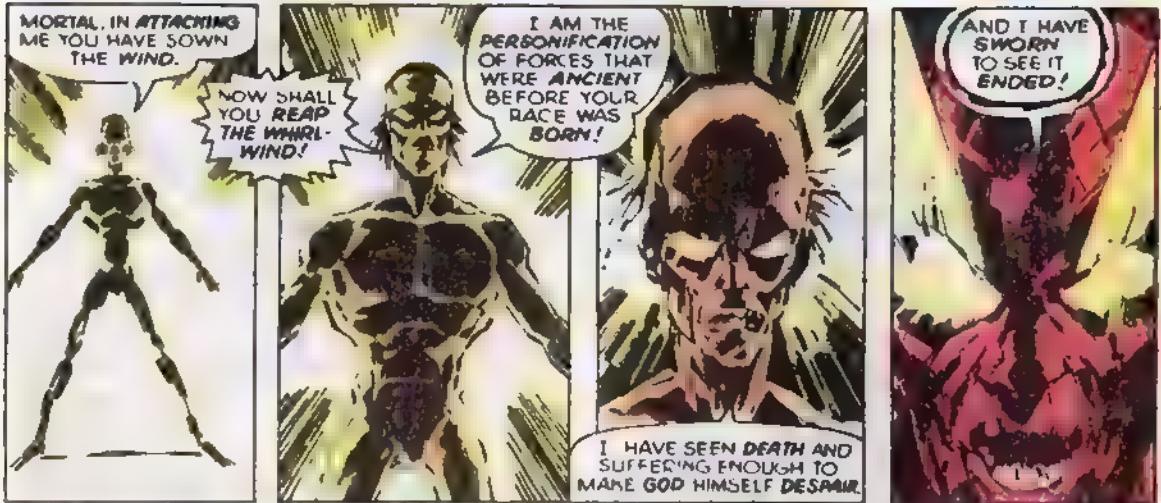
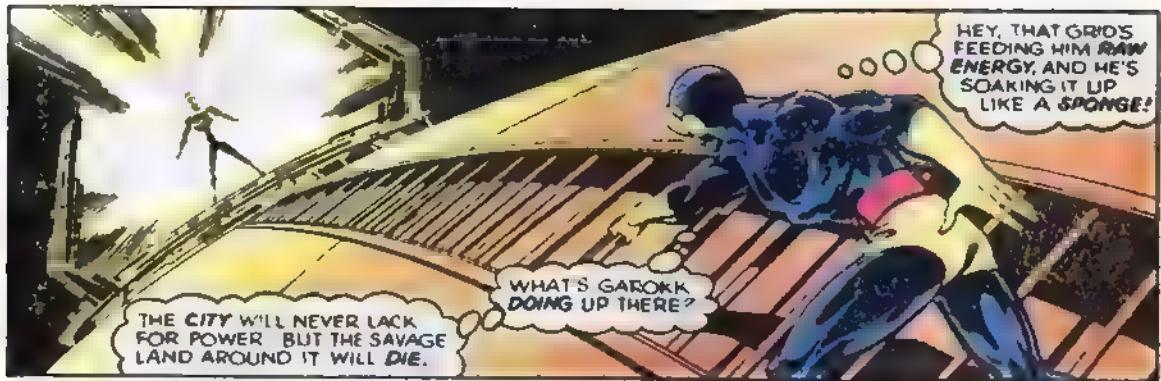
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TO BE EASY - HEAT  
IS PUSHING  
AGAINST ME! I  
HAVE TO TACK

AND THAT  
USES UP TIME,  
TAKES US  
DEEPER INTO  
THE SHAFT -  
NO! I MUSTN'T  
THINK ABOUT THAT

ALMOST THERE--  
HEAT, FLAMES,  
GETTING HARD TO  
BREATHE

REACH  
MAN--REACH!!

IMAGES COLLIDE IN HER MIND. GARDON'S  
EYES MIRRORING THE ANCIENT TERROR  
WITHIN HER WITHOUT MEANING TO SHE  
HESITATES...

A LIFE IS  
IN PERIL  
AND THAT'S  
WHAT'S IM-  
PORTANT

AAROGH!!

AND IS  
LOST

IN THAT  
INSTANT STORM  
IS NO MORE. THERE'S  
ONLY CRIES: A CHILD

WHOSE PRIVATE HELL IS THE FEAR OF  
DYING ALONE, BURIED IN THE DARK.

# BULLPEN BULLETINS

## STAN'S SOAPBOX

Hey remember me telling you I was going to Tokyo in May to help launch some new Marvel projects? Well now that I'm back I thought you'd like to know that all of Japan seem to be mad about Marvel! They're doing their own version of Spider-Man - we action as a weekly TV series, publishing more stories of our shy little superheroes than could count, and I wish you could see all the clever toys and games they've based on our Marvel mythos. One of these days we do an article showing some of our more obscure Japanese terms as soon as we can figure out which mag to print 'em in.

ITEM! You soon be seeing a great new feature in the Sunday Comic pages of newspapers from coast to coast called "Marvelous Fun and Games" by Owen McCarron, the talented whiz who brought you the first few Simon & Schuster Marvel Fun Books. The full color feature presents your superhero favorites in a merry mélange of puzzles and games. Who says we're not spreading culture all over the and?

And now, it's time to reply to the first of the many many questions you've sent me in answer to an earlier Soapbox request. This query was one of the most frequently asked so I'll tackle it first: Will comicbooks get better and better or will the field just stagnate with the same recycled ideas? Not really. I'm no more of a prophet than you, but here's the way I see it. We'll continue to use the same recycled ideas if that's

what you mean by new adventures of our world famous superheroes being published month after month year after year. We'll keep producing them as long as you want them and judging by the way you've been gobblin' them up your interest hasn't slackened. But besides bringing our usual literary fare we spend virtually all of our free time trying to dream up new characters, new formats, new concepts to keep the world of comics vital and alive and ever growing. Just look at some of our recent innovations: the Marvel line of rock star mags such as KISS, the BEATLES, the upcoming BRAHMAN, CASS DY, SGT PEPPER, ROLLING STONES and other titans. The new Marvel super specials, \$1.50 magazines with artwork in full color on glossy paper such as our CONAN SUPER SPECIAL with many other titles to follow. Then too, there are the new Marvel movie and book adaptations plus PIZZAZZ, the steadily growing CRAZY and the countless new Marvel projects in the works from Simon & Schuster and Packer Books. And as soon as we can catch our breaths we'll be coordinating our projects with our own magazines in a new different series of publications! (Nuff said?)

Next up: the answer to another of your most oft-repeated questions - is it going forth in a real earnest? Then if you can bear the suspense, why not take a look to see?

Excuse!

Stan

seems to us that there's no ingredient more necessary to Quality than Caring - and we're pretty darn proud to be the kind of people and the kind of company that cares!

ITEM! Speaking of GODZILLA - just when we thought we'd seen it all, Devil May Care DOUG MURKIN and Happy HERB THOMPME came through with a real deal that flipped our embroiled babushka's 's nored bid! It's unbelievable! It's a beautifully ironic twist of fate that's guaranteed to leave Marvel continuity bits everywhere automated and digitized. It's real, and it's happening in the pages of GODZILLA #17 on sale right now! So get out there, lizard philes and nab yo' copy before I gets away. Be warned, however: there's a Godzilla you've never seen before lurking inside!

ITEM! The shuddering sound you hear should you happen to be in the Apple near 575 Madison Avenue is probably Marvel Editor Broadway BOB HALL feeding another page of the rulebook to the Armadillo. As if I weren't enough permitting, may who heathenly

approaching the madness currently raging twix the covers of GODZILLA. Bob has thrown caution, convention and sanity to the winds with the Dynamic DEFENDERS as well. Once again he has combined the not inconsiderable talents of DAVE "The Dude" KRAFT and Energetic ED HANNIGAN and more or less turned them loose on a three part mini-epic ranging from the pits of Earthly HELL to, are you ready for this? the gleaming skies of Eternal ASGARD. Dave and Bob have been closely coordinating with Consulting Editor and resident Mythology Expert Rasputin ROY THOMAS concerning the Defenders' trip up to the Golden Realm to make certain everything meshes perfectly with Roy's current storyline in the pages of THOR. As for what's actually going on, Dave Ed Bob and their Assistant Editor MARY JO DUFFY asked us not to say. We will tell ya however they have spent quite a bit of time late nighting over the plans so you can be sure what's coming up beginning in DEFENDERS #66 on sale now is not what you'd expect. Get your copy and let us know what you think. Should we fire the lot of em or give em a raise?

ITEM! And now for something completely different. You say your car won't start, your bowling average is down and your ring around the collar's loud enough to wake the neighbors? Well, you lose. Sadly we must admit that our new MIGHTY WORLD OF MARVEL PULL UP BOOK will do absolutely nothing to fight most of the cruel injustices of fate. What it will do is dazzle you with its 21 huge 11" x 15" full color illustrations of Marvel's Magnificent Heroes and Heroines in action! It's all here - all the glory, grandeur, power and drama that marks the Marvel Age of Comics caught in the carefully created and skillfully selected poster shots that tell it best. The accompanying narrative will excite and enlighten you. No collector should be without his own copy. You'll see it at better book stores everywhere - if you look soon!

ITEM! For those of you who are independently wealthy and therefore send your checks down to the magazine store to tick up the latest batch of Marvel's monthly offerings, and then don't bother to count the change from the C note you gave him, we feel obligated to mention that Marvel Comics are still only 35¢ a throw. That of course is an academic point to the landed gentry, but to the rest of you, and us, it means a lot. We've been getting the message from your many cards and letters for months now that today's up and away prices are squeezing you hard and you just don't have the bucks to lay 50¢ or a Dollar for comic - even for comics as good as ours. Okay guys, we're listening. We heard ya! And we're halving the price!

ITEM! They came from the wooded glens of Connecticut and from the exotic shores of New Jersey from the far off glades of Penn's Woods and from nearby Midtown. From Flushing by the 7 train they traveled and from Inwood by the A. One plucky lady 'is said braved the awesome dangers of the dreaded LIRR to traverse the staggering distance from her home in the fabled City of Gardens to the Haunted Halls of Marvel. One by one they came until at last to a man they stood in red and the gathered throng thus convened this year's second Mighty Marvel Writers Meeting Editor in Chief J M / Trouble SHOOTER presided. Consulting Editor Marvelous MARY WOLFFMAN generously gave of his valuable time to lend an assist and the Editorial Staff took notes as discussion ranged from the Art of Storytelling to the Science of Balloon Placement. Long into the afternoon they spoke, and when at length they adjourned, if no Great Issues were resolved, it was clear that every single body in that room cares about his work and cares deeply. It

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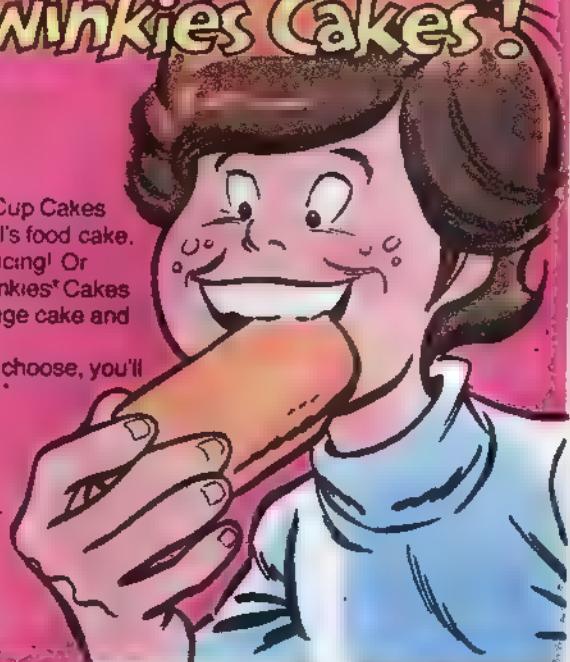


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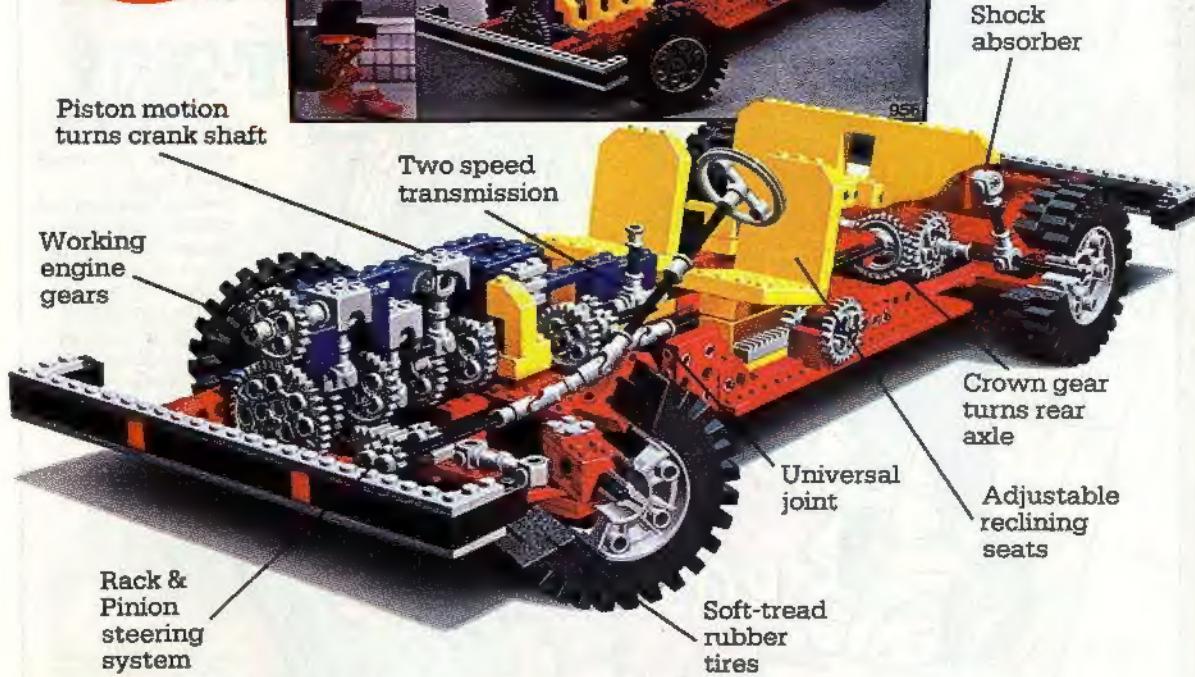
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